



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

JULY 1986

## FALL/WINTER '87 COLOR & FABRIC DIRECTIONS

This season's message is two-fold: Comfort and Individuality. Styles are reminiscent of the 40's, 50's and 60's. Designers are showing everything from military to collegiate. Looks merge, mix and mesh---anything but match.

Fake furs and antique lace are worn with leather, tapestry and indigo denims while the 40's tailored silhouette and the 50's hourglass shape are back on the runways. Never before has fashion displayed so many allusions in one season, scanning fashion history for unique reinterpretations.

## SOFT ELEGANCE: THE MESSAGE FOR FALL/WINTER 1987

Soft mixes of related colors are the key to Fall/Winter 1987. Black is less important this season except for evening; browns return, especially mixed together.

The Darks: bronze, evergreen, deep teal, navy, regal purple, mulberry, russet and espresso. In brushed yarn-dye flannels, challis prints, rib-knits and sweat fleeces.

The Heathers: mid-tones of thistle, Brittany blue, Scotch heather, misty rose, wood rose and cognac. For volume bottom weights, twills, corduroy, jersey & soft knit separates.

Winter Pastels: edelweiss, seafoam, soft lilac, sweet violet, blush pink, champagne and mocha. For piece dyes, fluid crepes, angora jerseys, corduroy, brushed woven bottoms and blouses.

The Brights: electric green, aqua, blue, mauve, coral, yellow. For junior items, active wear; key accents in pattern work, yarn dyes, and prints.

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REVIEWED:

COLOR & FABRICS:  
FALL/WINTER '87

MENSWEAR:  
FALL/WINTER '86

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## FALL/WINTER COLORS -- (Continued)

The Neutrals: malachite, platinum cigar, nickel gray, cafe au lait. Gray and platinum are the volume. These colors can be used for all bottom-weights, mixed with pastels and brights in heather-dye melanges, recolored classic windowpane and Prince of Wales plaids.

The Classics: bright navy, red, lemon and university green. For buffalo plaids, flannel shirts, short full skirts, duffle coats and separates paired with denim, corduroy and basic twills.

## MENSWEAR FALL/WINTER: KNITS ARE IT

The 33rd semi-annual Men's Fashion Association press preview at the Rye Town Hilton presented a "season of multiples." American designers are looking in their own backyards for inspiration and finding it---from the rustic terrain of the great Southwest to the polished ivy leagues of the Northeast. Classics prevail with spiced-up alternatives and a new energy.

Suits: Silhouettes are sophisticated with natural or softly padded shoulders and a slight waist suppression. More double-breasted closures this year with lapels varying from 3½" to 4½". Fabrics range from soft flannels to brawny tweeds, with a real devotion to traditional patterns including Glen plaids, houndstooth checks, herringbones and stripes.

Shirts: Cuts are fuller with more of a spread to accommodate wider ties. Stripes are prevalent, often vibrant on white or neutral backgrounds. Casual sport shirts provoke unexpected combinations, updating madras patterns, buffalo plaids, tartans, and novelty prints. Fabrics include brushed twills, smooth broadcloths, classic oxfords, supple knits and jersey. Button-down collars are still the favorite.

Sport Coats: Traditional meets technology as classic patterns and fabrics are enlivened by vivid color, coining the phrase "color-shot-tweed". The single-breasted style predominates for easy coordination with this season's endless supply of knitwear.

Knitwear: Sweaters are the BIG news, and we don't mean just in size. Bold, varied patterns dominate rich natural textures in the brightest hues of the season---especially red, yellow and blue. YSL has an eye-catching wool and alpaca crewneck in a black and teal abstract pattern.

King size snowflakes dominate brightly colored rib-knits, while Indian blanket patterns emblazon brushed yarns. Nordic patterns are favored in a kaleidoscope of colors including the perennial black and white. CESARANI presents "Apache", an Indian-inspired, hand-knitted, 100% wool Shetland crewneck sweater, worn with a red bandana.

Silhouettes remain fuller. Cardigans are oversized and longer in length, but pullovers are most popular. Crewnecks crop up everywhere-- over turtle-necks or on their own; and there's a renewed interest in polos and shawl collars. JEFF ROSE FOR CASTILLE shows a double-breasted, shawl-collared sweater blazer over a shawl-collared jacquard vest and paisley cotton shirt with wool dobby trouser.

ROGER BAUGH emphasizes "elegant sportswear" with an athletic influence. The football jersey shoulder is translated into 100% wool sweaters in deep V-necks and cashmere cardigans, stating "sportswear is not a substitute for sloppiness."



## HOLIDAY/RESORT: SENSUAL SEPARATES

Soft, casual dressing carries over into Holiday/Resort with a touch of drama. Women want to look and feel comfortable, yet keep that element of excitement. For silhouettes, the message is usually long over short, whether it's sleek and body-conscious or full and sweeping.

Knit tops often become the base for dressing, over-sized and worn over anything. The sleeveless turtleneck, sometimes ribbed and often black, is present in most collections. LYNN NOVAK shows an imported lambswool, striped shirttail pullover in cream and navy, tea-rose, blue smoke or sand, worn with a full-length pleated or bias skirt.

Pants are either body-hugging leggings, or cropped wide with a cuff. Aside from his signature pleated trouser, DANNY NOBLE is showing something different this season: a swami silhouette with lots of material gathered from the waist to the knees and tapered at the ankles in faille, silk and panne with matching tanks and tees.

Today's look is feminine but not frilly; soft, yet strong. PAULA SAKER puts together an ensemble using a purple wool duster as a long, casual jacket over jacquard striped, purple/emerald trousers and a lambswool crewneck.

Inspired by Halley's Comet, Holiday becomes a night story with twinkling stars and studs, lurex and lamé, and metallic sheen in silver and black. ADRIENNE VITTADINI presents "Celestial Sequence" with silver stars and studs on black lambswool tunics and cardigans worn over solid straight skirts. MICHAEL KORS uses clear sequins on charcoal gray jersey in a tight-fitting mini and turtleneck. REBECCA MOSES mixes mother-of-pearl lamé into black angora T-shirt tops, turtlenecks and a dinner skirt with ottoman weave. ANDREA BEHAR FOR JABE presents a soft gray, merino wool knit dinner ensemble under a subtly crinkled, poly-vinyl raincoat in gunmetal gray.

## TORONTO-- THE SHOPPING MECCA OF THE NORTH

Toronto continues its role as a fashion center. Midsummer will see the opening of two new Gianni Versace Boutiques: the women's shop in Hazelton Lanes (55 Avenue Rd.), and the men's on Hazelton Avenue. Hazelton also welcomes Fogel, a store devoted to the renowned Swiss hosiery firm featuring panty hose in a range of 60 colors and special items such as silk/cashmere (about \$200 a pair) and maternity hose available in small to extra, extra large sizes.

Over at 131 Bloor Street West, the Colonade, a Toronto landmark, has reopened. Joining Perry's, Mix and Match, Edna Schwartz (popular price junior apparel) are Chadwicks, Paul Costelloe, Jaeger, Alan Manoukian and Max Mara. This elegant shop, designed in Italy, is the first complete Max Mara store in North America, featuring 6 ready-to-wear collections, sweaters, and accessories.

Not to be overlooked at 161 Cumberland Street is Kidz, a new boutique which has unusual and exciting merchandise for children. The clothes, many from France and Italy, range in size from 2-14.



### VIENNA CALLING ---

Turn of the century Vienna comes to the Museum of Modern Art in N.Y., from July 3 to Oct. 21. "Vienna 1900: Arts, Architecture & Design" represents a group of 19th century artists who defied the Kuenstlerhaus, a conservative society influencing public taste and government policy, to form a new organization called the Secession.

Gustav Klimt, president of the Secession, is stirring as much excitement today as he did nearly a century ago. His work contains a refined decorative sense combining soft, sensual images with repeated geometric shapes and Byzantine gold embellishments. Koloman Moser continues this dichotomy in his fabric and wall-paper designs. Inspired by nature, Moser uses figure-ground reversal in his patterns repeating a single image, such as a swan.

"To the Age, It's Art; To Art, It's Freedom": these are the words of the Secessionists. Frequently compared to one another, turn-of-the-century Vienna and present-day New York find the manic intensity of these artists compelling. This exhibit, especially the print fabrics, has wowed the audiences of Europe, and Vienna-inspired fabrics have already made their appearance at Interstoff for Spring/Summer '87. (Museum of Modern Art: 11 West 53rd St., N.Y.C., 708-9480)

### A PICTURE PERFECT ACCESSORY ---

LE CLIC, a camera by Keystone Camera Products, unveiled at a lavish reception at the N.Y. Public Library in May, is a fashionable and fun accessory well worth its \$40.00 price tag.

Its colorful body, with matching pouch, adds novelty and whimsy to your wardrobe. Available in pink, purple, gray and yellow, the colors will change seasonally reflecting what is "current" in the ready-to-wear market.

The compact, lightweight camera, has a built in flash, dual focus lens and uses standard disc film. Appearing on the market in midsummer, Le Clic will be the picture perfect answer for all those "well coordinated" amateur photographers, looking for style from both sides of the camera.

### ERIC WHO? ---

Not a who but a what, ERIC is the Electronic Retailing Investment Corporation. Introduced by Murjani International for their Coca Cola line, this interactive transactional video kiosk allows customers to view and purchase merchandise 24 hours a day.

A touch of the screen leads a potential buyer through a brief introduction and overview of shopping options ranging from "browsing" to "specifics" such as size, color, price and fabric. There is also an "Electronic Shopping Basket" available for those who wish to put items aside and recall later in the transaction. With a credit card, the purchase is complete and delivered to your door via U.P.S.

Where to go? The first ERIC was unveiled this month at the Fizzazz store on Columbus Avenue and 73rd Street, but future kiosks are being tested for various locations such as college book stores, hospitals and employee lounges.

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PUBLISHER: Ruth Finley, FASHION CALENDAR

EDITORS: Maria Carzis & Deborah Schmatolla

CONTRIBUTORS: Eleonora Mutarelli, Milan

Jill Golden, New York

Lee Slaughter, Paris

Devorah Tedeschi, New York

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